

Univ. employees see six figures

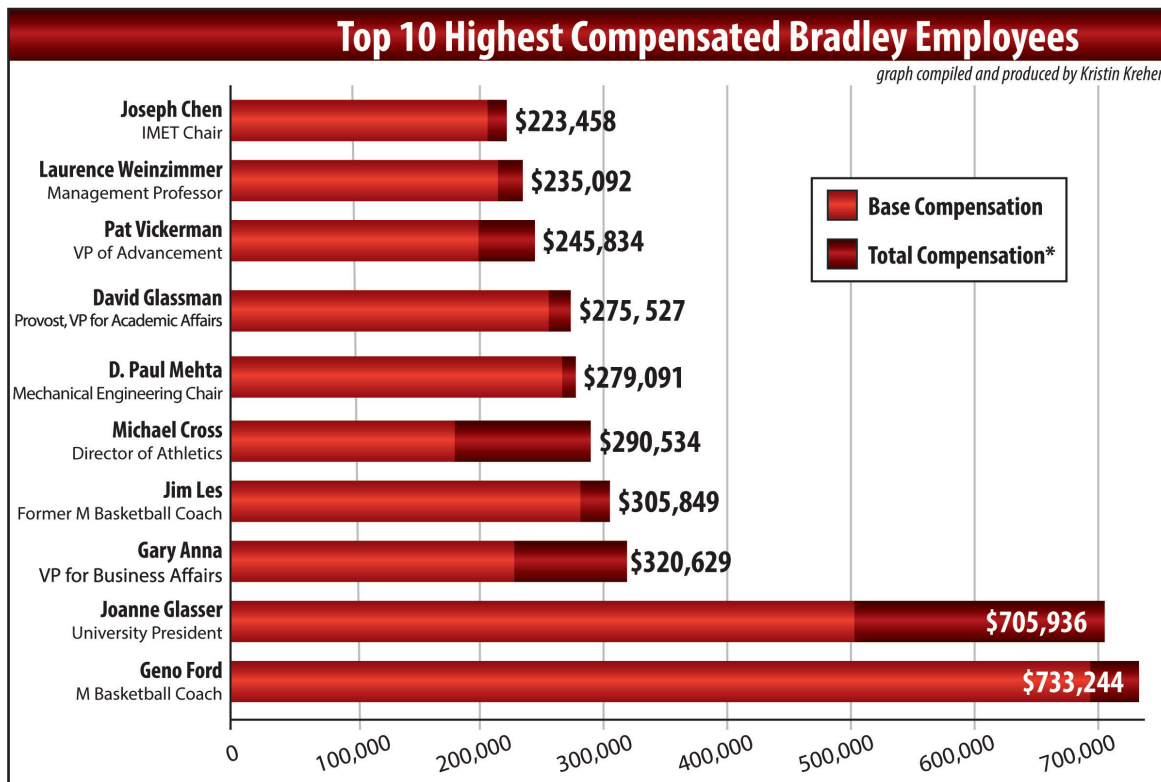
BY KRISTIN KREHER
Managing Editor

With more than 350 full-time faculty members and additional staff and administrators, Bradley University is responsible for a plethora of salaries. But out of a multi-million dollar total payroll, the top 10 highest-paid employees account for \$3.6 million of the costs.

This data is part of the most recently available federal Form 990s that universities and other not-for-profit organizations must file annually with the Internal Revenue Service. Required by law to be available to the public, this information is posted on the Chronicle of Higher Education website.

During her fifth year in the position, University President Joanne Glasser saw an increase in base compensation of more than \$47,000 from the previous year, resulting in a 2012 base of \$503,621. Adding in "other" compensation, deferred compensation and nontaxable benefits brought Glasser's total compensation to \$705,936, a slight increase from her previous year's of \$699,210.

These figures land Glasser in the No. 7 rank for total compensation of private university pres-



idents in Illinois and the No. 1 rank for private female university presidents. (Note: Accompanying graphs include base compensation, other compensation and nontaxable benefits of university presidents. Figures do not include deferred compensation.)

Vice President for Business Affairs Gary Anna said that a com-

pensation committee established by the Board of Trustees determines salaries.

Having the highest-ranking paid position at the university, however, does not necessarily mean receiving the highest compensation.

Men's basketball coach Geno Ford topped the list with a base

compensation of \$695,134 and total compensation of \$733,244. The year-to-year base compensation increase of more than \$165,000 coincided with team records of 7-25 (2011-2012 season) and 18-17 (2012-2013 season).

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Fiscal health improves in 2012

BY KRISTIN KREHER
Managing Editor

A small line on the first page of Bradley's 2012 Form 990 indicates good news for the university's fiscal health during that year.

The bottom line, which is determined by revenues minus expenses, experienced a more than \$24 million increase from the prior year, moving from a reported deficit of \$4.3 million in 2011 to a substantial turnaround of \$20 million in 2012.

In addition to reporting salaries of the highest compensated employees, the federal Form 990s for universities and other not-for-profit organizations include information on other areas of financial matters, including revenues, expenses, assets, liabilities and more.

With last fall's budget cuts throwing many students into a state of panic in regard to university finances, the 2012 tax documents indicate recent financial matters may be more stable than it appears. The impact of the 2014 budget cuts, however, will not be publicly disclosed until 2016 when the Form 990s for that year are released.

PROGRAM SERVICES

The tax documents include reports on the university's largest program services, which reported total expenses of \$182.5 million

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Time for 'fresh eyes' leads to goodbyes

BY SAMANTHA PALLINI
Editor-in-Chief

When author John Buchan said, "The task of leadership is not to put greatness into people, but to elicit it, for the greatness is there already," University President Joanne Glasser must have been taking notes.

Over the course of the past eight years, the Hilltop has been graced with a powerhouse president who set a standard of excellence and compassion by beginning with the simplest of actions: a hug and an encouraging word.

"I look forward to [office hours] every month because from behind the desk is a dangerous place to

view the world," she said. "When you lose touch with your students, you lose touch with your reason for being on a campus."

Glasser began her professional journey in her hometown of Baltimore, Maryland, where she served as assistant county attorney from 1978 to 1980, followed by Labor Commissioner until 1986.

"I enjoyed my time as Labor Commissioner," Glasser said. "But like so many people, you find that time in your personal or professional life where you say 'I need new challenges, new opportunities.'"

From the world of labor law and politics, Glasser moved on to a large, public university also

in Baltimore: Towson University. She worked her way up the ranks, starting as an affirmative action officer in 1993, to becoming the vice president for institutional advancement in 1995, to being promoted to the executive vice president in 1999.

In 2001, however, Glasser decided to take on another new challenge, accepting the presidency at Eastern Kentucky University (EKU) in Richmond, Kentucky, where she became the university's first female president.

While at EKU, Glasser directed the construction of four build-

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JOANNE K. GLASSER
University President

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Anxiety group discussion welcomes students

Markin Recreational Center is hosting an anxiety and stress group discussion at 3 p.m. on Mondays in room 121 for the remainder of the semester.

Graduate student counselors Danielle Warner and Kaitlin Mussar will facilitate the discussions.

During each meeting, the group will discuss personal experiences with anxiety and triggers. Each session will end with a new coping mechanism, ranging from breath control to guided imagery.

The group is open to all students and staff.

Markin offers personal training

Markin Recreational Center is offering personal training to students, faculty, staff and alumni.

Sessions last for one hour or can be divided into two 30-minute sessions. Training is designed to help motivate individuals to reach fitness goals.

The prices for students, faculty and staff are \$20 for one session, \$45 for three or \$100 for eight. The prices for alumni are \$25 for one session, \$65 for three or \$140 for eight.

Those interested should fill out a personal training packet, which can be located in Markin 120 or on the Bradley website, and return it to Director of Campus Recreation and Athletic Facilities Kristen Nesvacil in Markin 120 or by email at knesvacil@fsmail.bradley.edu.

POLICE REPORTS

- Officers and the Peoria Fire Department were dispatched to the 800 block of N. Tobias 7:49 p.m. Feb. 1 after a female student got a ring stuck on her finger.

She asked officers to cut it off her finger, and they did so successfully.

No further medical attention was needed.

- Officers arrived at University Hall 10:18 p.m. Jan. 31 after dormitory staff reported a loud party in one of the rooms.

When questioned, a female resident admitted to having a party with alcohol present. She and other partygoers were asked to take breathalyzer tests.

The students were later released to residential life staff.

- Officers were dispatched to University Hall 3:30 a.m. Feb. 1 when a male student reported a towel dispenser missing.

The device used to be mounted to the wall of the men's second floor bathroom. The police have no suspects at this time.

- Officers were dispatched to the 1400 block of W. Fredonia Ave. 4:45 p.m. Jan. 31 after receiving a noise complaint.

When officers entered the residence, the music's volume was turned down.

As the officers left the premises, the volume was turned up again. Officers returned and issued a male student resident a ticket for noise restriction.

- Officers were dispatched to Geisert Hall 2:30 a.m. Jan. 31 when a female non-student was found passed out in the seventh floor hallway.

When officers arrived, the female was vomiting. She was taken to OSF Hospital for further evaluation.

The male student she was visiting was issued a ticket for possession of alcohol and underage drinking.

- Officers arrived at Geisert Hall at 10:02 p.m. Feb. 3 to retrieve evidence found by dormitory staff.

During a room search, staff found 4.5 grams of cannabis and drug paraphernalia belonging to a female student and non-student.

The non-student was banned from Bradley property.

FAREWELL

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ings, alongside the planning of two additional structures. Furthermore, she launched what ECU refers to as the first comprehensive capital campaign in its 100 year history.

From Baltimore County to Towson to ECU, Glasser's professional journey eventually brought her to Bradley University in 2007.

"My belief as an educator is that we're in the business of human development, and we're here to help facilitate learning, which takes place inside and outside the classroom," she said. "The opportunity to be at Bradley where the Bradley experience enables you to have the interaction with students on a daily basis was enormously appealing to me."

The move from public to private education was new territory for Glasser but was something she said she accepted with "tremendous excitement."

When hired, the Board of Trustees entrusted her with three tasks: jumpstart, coordinate and execute a capital campaign; improve and enhance the campus' appearance; and be visible, accessible, approachable and engaged both on and off of campus. Luckily, none of these tasks were unfamiliar territory for Glasser.

With her experience and expertise, Glasser led the "Campaign for a Bradley Renaissance," exceeding the set goal of \$150 million.

She also directed the construction of Markin Recreation Center and Hayden-Clark Alumni Center, the expansion of Westlake Hall and the renovations of the library and residential halls.

Furthermore, she was the driving force behind endowments for the Caterpillar College of Engineering and Technology, the Mund-Lagowski Department of Chemistry and Biochemistry, the Turner School of Entrepreneurship and Innovation, the Charley Steiner School of Sports Communication and the Theresa S. Falcon Executive MBA program.

Glasser has guided the university to national recognition in academic programming and experiential offerings for students.

However, with successes come challenges. Two difficult situations fell upon her presidency, forcing her to find the strength within herself and within the Bradley campus community to press "onward, ever onward."

Her first day on campus was

a day no president would ever hope to experience: the death of a student. August 12, 2007 marked the tragic passing of 19-year-old soccer player Danny Dahlquist. Three more students passed away during her term: baseball player Phil Kaiser in October 2010, Phi Kappa Tau member John "JB" Battistoni in December 2012 and CureSearch club founder Julia Janes in November 2013.

"In my time here, we've dealt with a devastating tornado, a fraternity moratorium, the blizzard of 2011, Main Street water breaks and more; but for me, the worst of the worst were the student deaths that will forever weigh heavy on my heart," she said. "Those you never forget, but how proud I was to see the students and the Bradley community come together."

She said it was at those moments that she knew the people of Bradley University were far more than employees and students of an institution; they were a family.

More bad news struck campus, however, when Glasser announced Dec. 3, 2008 that she had been diagnosed with breast cancer.

"I am very fortunate that this type of breast cancer is very treatable, and it was discovered early," Glasser wrote in an e-mail to the campus. "I had surgery last week, and my doctors are extremely confident in their prognosis for my complete recovery."

Glasser fought through it, keeping students updated weekly on her progress, eventually defeating the cancer. However, it was not the end, as she announced that the cancer had returned Dec. 13, 2011.

In a January 2012 interview with The Scout, Glasser spoke about how it was important to never give up, even in the darkest of times.

"I have maintained a positive attitude from the moment the cancer was discovered because I believe attitude is an essential element in defeating cancer," she said. "You can choose to live a life of joy and optimism or bitterness and regret. I choose to lead the former."

Since her surgery in January 2012, Glasser has been cancer-free, and her attitude of "joy and optimism" has shone through her actions across campus.

"When I am asked what I want my legacy to be, that is for others to determine," Glasser said. "But I hope I would be recognized as a president who worked tirelessly for the benefit of students and for



photo provided by Duane Zehr

Glasser made her acting debut in the Bradley University 2008 production of "The Pirates of Penzance", where she fashioned a hairstyle dissimilar to her signature hairdo.

student engagement and success."

With the Jan. 22 announcement of her retirement effective May 31, Glasser said she has been doing a lot of thinking about what comes next.

"There's never a perfect time to transition and to say, 'It's time for me to move on,'" she said. "I did a lot of reflecting. I looked back over the past eight years, and for me personally and for the campus, I came to the conclusion that it's best for me to take on new challenges and opportunities."

Although she is not sure what lies ahead, she said she is not ready to slow down just yet.

"I've been approached with new and intriguing opportunities," she said. "Right now, [it is] to be determined."

Glasser said regardless of what is next, she will dearly miss her Bradley family.

"I leave Bradley with a tremendous amount of gratitude in my heart for having had the opportunity to serve this university for the past eight years," she said. "I will be watching with tremendous pride to see the next stage of growth and success the institution experiences. It's ready for another burst of success and growth."

Board of Trustees Chairman Doug Stewart said in a Jan. 26 interview with The Scout that Glasser was a woman of true character and action.

"She is a president who embraces the students," he said. "She absolutely advocates for the

students and is a champion for the students. She said that in her interview [for the presidency], and that is easy to say, but she truly backed that up."

Stewart also said Glasser was to thank for the environment and advancement of the campus community.

"Eight years is a long time to be president of a university," he said. "She brought a new, dynamic, energetic face to the university. I feel we are in a better place for having had her as a president."

Though the Board of Trustees hopes to hire a new president by the start of the fall 2015 semester according to Stewart, Glasser said she can at least assure students of one thing.

"I can say with 100 percent certainty that the next president will not have my hair," she said.

Glasser said she hopes the university's efforts to help students 'elicit the greatness within them,' was evident throughout her time on campus and that they will carry that message with them as they leave the Hilltop.

"I hope that Bradley students say, 'I knew my president,' and equally important that they say, 'My president knew me,'" she said. "It's all a part of the Bradley experience, and that should not end when you leave this institution. You can lose a job, you can lose your health or possessions, but the one thing you can never lose is your education. It stays with you forever."

White House proposes free community college

BY JAYLYN COOK
Staff Reporter

The possibility of tuition-free community college has garnered a significant amount of buzz after being proposed by President Barack Obama in early January.

Still in its early stages, the White House's plan aims to give students the opportunity to save more than \$3,000 in tuition while attending two-year institutions for transferable college credit. The only qualifications necessary would be part-time enrollment, a 2.5 GPA and a strong desire to gain an education.

"What matters is effort and merit; that's the promise of America," Obama said during a Jan. 9 visit to Tennessee. "And the way we deliver on that is making sure our education system works on behalf of every person who lives here."

So far, many students and college administrators have responded to the presidential proposal in ways ranging from highly enthusiastic to slightly skeptical. This also holds true for Bradley students, as the plan has sparked both optimism and curiosity on the Hilltop.

Senior biochemistry major Thomas Norman said the proposal would not only be beneficial for those who struggle to balance paying for school and succeeding in class, but also in serving as an

easily accessible primer for university life.

When it comes to the possibility of receiving two years of free general education courses, junior sports communication major Kristina Joseph said she believes the opportunity would contribute to promoting a more well-rounded society as a whole.

"It is absolutely ridiculous for us to have to pay thousands of dollars to get a general education," Joseph, who transferred to Bradley from Illinois Central College, said. "This society expects everyone to have a general knowledge of things, but not everyone can afford that. If tuition were free, more people would have the opportunity to gain an education that they otherwise would never be able to get."

Along with the positives seen within the proposal, there are still some questions that some, including junior management and leadership major Jennifer Simmons, would like to have answered before it becomes a reality.

Simmons, who serves as president for the Bradley College Republicans, said that a breakdown of the spending that both individual state governments, which would be paying one-fourth of the tuition costs of community colleges if they choose to participate in the program, and the federal government, which would provide the other three-

fourths of tuition payments, would need to be made available.

"Is the money coming from an increase in taxes, or is it being cut from another government entity?" Simmons said. "I agree that there is value in the basic idea of what President Obama is proposing. However, in order for the program to make a difference, there are many modifications and explanations that must first be given."

Obama's proposal still has many stages to go through before it can be offered to future generations of students, but it has started a conversation that will continue to build as time passes.

Bradley's Vice President for Enrollment Management Paul Schroeder said the discussion is necessary to contribute to the success of students working toward a better future and the American economy that depends on them.

"More students having the opportunity to become better educated through college attendance should help the students prepare for careers, help the economy through having more college graduates available to fill highly skilled positions that are currently going vacant and help society through having more citizens in the workforce," Schroeder said. "A national dialogue regarding tuition-free community college opportunities is important."

Student Senate open seats don't slow progress

BY TESSA ARMICH
Copy Editor

Two meetings into the year and Student Senate isn't pulling any punches. Despite losing senators after the change in semester, there are already a few resolutions on the table.

Last semester's suggestions to change homecoming to a week-long event and to place new scanners in the library have both been enacted. The ROTC early registration and Internet upgrade resolutions are still in discussion among the administration, according to Vice President for Student Affairs Nathan Thomas.

The administration chose not to act upon a resolution concerning new body-length mirrors in Markin. Thomas said the resolution was rejected because there are currently other rooms available with full-length mirrors and the rooms in Markin are purposely designed.

Student Body President Jason Blumenthal outlined Student Senate's plans for the semester and reflected on the previous semester.

"I feel that we've accomplished more over that one semester in regards to quantity of resolutions and with the ability of our relationships with administrators to make things happen," Blumenthal said. "I truly feel that we, as my administration, [have] done a lot more than [we] previously have."

This semester already has a few new resolutions on the table. The first concerns a possible tuition freeze. The resolution proposes that students' tuition is frozen at one amount for their four years at Bradley, instead of increasing each year.

Another resolution involves the long wait time to schedule a counseling appointment at Health Services. This proposes that Health Services decrease the waiting time down to no longer than one week by hiring new employees.

While Student Senate passes resolutions, it is still working on revising its constitution and changing into a three-branch government system instead of a single legislative branch.

"I want to see senate continue to pass resolutions that matter and stay on the path that we are on—we have a great momentum going right now," Student Senate Vice President of Student Affairs Helen Lagerblade said. "I am proud of what we have done so far. From the internet resolution, to fee-change notifications, to extending homecoming and now to the counseling services and tuition freeze resolutions and everything else in between, our resolutions have been meaningful and important to students and campus. I want to see that continue and our communication of that back to students continue and even improve."

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Alumnus scores Super Bowl job

BY TORI MOSES
Copy Editor

While most students huddled around their television screens Sunday to watch the Patriots face off against the Seahawks, sports communication 2014 graduate Jake Hermann was in Phoenix helping NBC run the show.

Hermann worked under two production managers in the Super Bowl Central Compound downtown. He served as a runner, escorting talent, guests and executives to and from the set and compound, among other jobs.

"Any time that something [was] needed to better the set, crew and shows, [I] would be sent to make sure everything is done and ran smoothly without a hitch," Hermann said.

According to Hermann, Super Bowl XLIX set a viewership record for NBC's broadcast, averaging 114.4 million viewers per minute.

"We worked long, hard hours, but it was all worth it because we helped set new records and beat the history books of past Super Bowls," Hermann said.

Hermann was among the Bradley students chosen to intern with NBC for the 2014 Winter Olympics in Sochi, Russia. He said it was because of this experi-



JAKE HERMANN

ence that he found himself in the University of Phoenix Stadium Feb. 1.

"The boss I had in Sochi got ahold of me and asked me if I would want to work with them again for the Super Bowl," Hermann said. "Of course, I said yes."

Hermann said he hopes to work for NBC again in the future.

"Right now, I am going to continue to keep in contact with NBC and hopefully keep working hard and moving up with them," Hermann said.

Alumna approaches finish line at Indy 500

BY MARKIST BOOKER
Off-staff Reporter

Former sports communication major Lauren Watts ('14) is racing her way to the top as an intern for the nation's largest philanthropic half-marathon, the OneAmerica 500 Festival Mini-Marathon.

The 500 Festival, a not-for-profit organization, coordinates and executes different events throughout Indianapolis, Indiana to promote the city and the Indianapolis 500. Events such as the Princess program, Breakfast at the Brickyard, Kids' Day and the Mini-Marathon support community children and educational programs.

Watts said she is responsible for coordinating pre-race entertainment, providing runner services during the race and conducting the public memorial service, which takes place the weekend of Memorial Day, in addition to a private ceremony for families of Indiana soldiers who have lost their lives serving the country.

"I have a very strong tie to the United States military," Watts said. "So, being able to help honor those who keep us safe and keep our nation free is a great honor."

Aside from her personal connection to the cause, Watts credits Bradley's sports communication program with preparing her for the position and handling the challenges of working with such a prestigious organization.



LAUREN WATTS

"Working in events takes a special breed of person who can be up early and be energetic and have the ability to juggle many tasks at once," Watts said.

The 500 Festival's first event will be held Saturday, Feb. 7, and the marathon takes place May 2, marking the 39th running of the race.

"I can't wait for the day when 35,000 runners gather to compete in a race I worked the last five months to prepare," Watts said. "Watching them cross the finish line, some beating personal records, some completing their first half marathons and some keeping their resolutions to themselves, will be thrilling."

'Teaching Ferguson' advocates conversation

BY TESSA ARMICH
Copy Editor

"Teaching Ferguson: Social Justice Tips for Educating the Community," was the second event in the "Conversation Continues" series, organized by the Division of Student Affairs and Multicultural Student Services, took place Thursday night in the Caterpillar Global Communications Center.

The event featured Bryant K. Smith, an author, professor and professional speaker focused on race relations and social justice. Students said they enjoyed his solution-oriented and interactive style of presentation.

"I previously saw him freshman year," community wellness major Celine Coleman said. "It was very interactive, and I think it was great for students to [get] engaged. Where a lot of the time it is just information thrown at students, and they're supposed to take it in, he asks us to give him information, and then he crafts his presentation."

The conversation series was just an idea before last semester, but with recent events, the series became a reality.

Much of diversity and social justice is about raising awareness, according to Interim Director of Multicultural Student Services Norris Chase. This series is designed to expose students to some of these different opportunities. Students learned about how to think critically and how to begin conversations about social justice. Looking at statistics, social media and photos are all ways to start those talks, according to Smith.

According to Smith, the first step to talking about or teaching



photo by Maggie Cipriano

Author Bryant K. Smith spoke to the Bradley community Thursday night about social justice and race relations. This event was the second in the "Conversation Continues" series.

social justice is for people to educate themselves.

"Social issues need to be shared by the people," Chase said. "We need advocates to go out and say, 'Alright, here's our information about this.' [Preferably] not biased, even though it might be, but here's information; just think about it."

Smith said a problem on many college campuses is the unwillingness to have the conversation in the first place. He said people need to have conversations before taking action, so that those actions have the most

potential impact.

"I think it starts with acknowledgement," Chase said. "Acknowledgment of who you are, where you come from, what those different populations or issues are. Then it goes into action, like what can you do: get educated on the topic, get involved with different organizations or a class. There are a lot of different ways for students to get involved."

The next event in the series will take place March 2 in the Garrett Cultural Center.

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‘Sex-pert’ discusses birds and bees

BY LISA STEMMONS
Staff Reporter

From Fifty Shades fantasies to college sex-capades, the only safe topic in Marty Theatre Wednesday night was safe sex.

“Sex Rules,” a presentation by self-proclaimed sex expert Maria Falzone, tackled challenging topics with entertainment and education.

Falzone started the night by clarifying she was not qualified with any sort of sex therapy degree; yet, she believes the fact that she is “amazing at sex” gives her the authority to speak to nearly 1,000 college students each year on subjects such as pornography, anal sex, bondage, kegel exercises and masturbation.

Despite the range of topics, Falzone was able to switch from a comedic standpoint to a serious tone in order to discuss safe sex, proper communication, consent between partners, relationships and personal responsibility.

She said she wanted students to take away that if they are not in tune with their own bodies and needs, that they should not be considering sex with anyone.

Furthermore, Falzone said the ‘hook up culture’ is one to avoid.

“You don’t hook up; you negotiate,” she said. “If you engage in sex without consent, spike drinks or go for clearly drunk people, you are a sick, pathetic f***.”

More than 40 students filled Marty Theatre for her presentation, and those present said this event addressed topics students needed to hear.

“The sheer number of attendees signifies its success,” founder of the Student Health Advisory Committee Kelsie Smith said. “Doctor [Jessica] Higgs

from Health Services suggested Maria [Falzone] to me, and we got the funding approved from SABRC.”

Students agreed that the talk provided for a safe environment to laugh and learn about various taboo topics together.

“It was real, but it was funny,” sophomore advertising major Nicole Leeper said. “It didn’t feel like a sex talk, more like a conversation, and it made me look at my past relationships.”

Falzone was open and honest with the audience, sharing both personal and professional experiences.

One of the more personal experiences detailed her polyamorous relationship with a transvestite and a married man. She spoke of how various relationships work and that sex can be an option for anyone and everyone.

It may appear that a lifetime of experience is necessary to achieve Falzone’s level of confidence in

sexuality, but she said it’s quite the contrary.

Falzone said her mother and grandmother channeled their inner ‘mean girls’ as she was growing up, informing her that if she were to sleep in the same bed as a man, she would get pregnant and be “damned to hell.”

Falzone, with wit and humor, said she spent the rest of her adolescent and teenage years avoiding anything, even bicycle seats, which could possibly take her virginity.

When she was 21, Falzone said she no longer wanted to live in fear; she said she was ready to “get laid.”

After consulting an on-campus counselor, Falzone said she decided she should get drunk for her ‘first time.’

As a result, she said her sexual experiences were not rewarding for several years, and that it was not until after she was diagnosed with herpes that she realized she was participating in poorly facilitated relationships.

Since then, Falzone said she has made significant, life-changing measures to improve the quality of her sex life.

She stressed the importance of “giving children the sex talk” as soon as possible because she feels society has transformed sex into a “shameful thing.” Furthermore, she said her personal goal is to foster a world of sexually empowered children who are not afraid to communicate with their parents.

Falzone has been a part of the comedy scene for 15 years, with her breakthrough performance aired on the HBO Aspen Comedy Festival. Since then, she has performed standup on ABC, A&E, Showtime and TBS.



photo by Maggie Cipriano

Self-proclaimed sex expert Maria Falzone provides laughs and lessons about topics ranging from sexual health to sexual activity.

Athens Boys Choir falls short of expectations



photo by Maggie Cipriano

Slam poetry sensation Harvey Katz battles societal stereotypes with humor, songs and videos during his presentation Wednesday night in Marty Theatre.

BY DANEALLE KHAIMSKIY
News Editor

The hills, or rather Marty Theatre, were alive with the sound of slam poetry and singing Thursday night, as performer and self-proclaimed “Jewish, transsexual Weird Al” Harvey Katz took the stage.

Katz is known for his pro-LGBT poems and music videos, which emulate his own life experiences to promote acceptance of the LGBT community.

He sprinkled some comedy in between each piece, as he paused to poke fun at the audience and young adults’ obsession with Yik Yak, which he said he discovered earlier that day.

Although he interacted with the audience easily, when it was time to perform, Katz seemed frazzled and unprepared. On more than one occasion, Katz had to stop and recall the words to his

poems.

Yet, despite the stumbles and low attendance, students said they enjoyed the show and the message it provided.

“I didn’t know much about the show when I came,” sophomore music business major David Bechdolt said. “[I learned] you just got to do you, nothing else matters.”

A crowd favorite seemed to be Katz’s music video “Fagette,” which features him in a rap video explaining that he may look like a man, but he does not have a penis.

Feminists at Bradley said they brought Katz to campus with the hope he would help spread the word about equality.

“Harvey emailed me and said, ‘Hey, I saw you guys have a feminist’s club, and I’d love to visit,’” junior and Feminists at Bradley President Elizabeth Gum said.

For more information on Katz, visit athensboyschoir.com.

White Coat Ceremony stresses care, compassion

BY TESSA ARMICH
Copy Editor

Nursing students gathered in the Student Center Ballroom Friday for the White Coat Ceremony, which commemorates the beginning of their concentrated clinical experience.

Bradley’s nursing department was one of 100 recipients nationwide of the grant to fund this ceremony.

Students were given white coats and specially designed pins to remind them of their oath and commitment to provide quality

care to their patients.

“This ceremony is meant to instill in students a reminder that they not only take care of patients, but that they also care for them in a humanistic manner every day of their professional lives,” Nursing Department Associate Chair Peggy Flannigan said.

The White Coat Ceremony is traditionally practiced by dental and medical students. In spring of 2014, however, the American Association of Colleges of Nursing partnered with the Arnold P. Gold Foundation to supply funds for similar ceremonies designed for

nurses.

Alumna Linda Curry was the keynote speaker, speaking about her calling as a nurse and how she knew from a young age she was meant to care for others.

She shared advice about nursing school and practice, stressing that life is a learning process, in which school cannot teach students everything.

“There will be times when you cry,” Curry said. “There will be times when you’re afraid, and that’s okay.”

She reminded the students that nurses must have compassion and

also own up to their mistakes. Furthermore, she said that nursing is a calling, not just a profession.

“I think the ceremony went very well,” junior nursing major Guadalupe Flores said. “It made me feel very special as a nurse. It made me a little emotional, and it got me ready to start my journey.”

According to Flannigan, the ceremony was well received, and the nursing department plans to have another White Coat Ceremony next year.

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Editorial

Steep spending needs justification

When it comes to the world of athletics, compensation is a very special beast.

With "Business Insider" citing a staggering \$5.2 million average salary for NBA players, many people may pause to consider the worth of this spending.

The professional sports industry is of course a very lucrative business, with large sums of revenue being generated by ticket sales, sponsors, fundraising and more.

As athletes are the main ones providing the entertainment and attracting the fans, their high salaries can be rationalized. Adding in consideration of the risk of personal — and perhaps even permanent — injury, one may begin to justify some of the figures.

But when you boil it down to the university level, it becomes hard to explain extreme spending and high compensations.

Part of the reason may be because the people making money are not athletes — the ones playing the games, attracting the crowds and risking injury. Instead, it's the coaches and administrators receiv-

ing the steep paychecks.

Of course, student athletes may receive scholarships and related "perks," but the monetary value of these benefits come nowhere near the more than \$733,000 total compensation of men's basketball coach Geno Ford, as reported by Bradley's 2012 federal Form 990 tax documents.

Nor does it compare to the other athletics-related employees appearing in the top five highest compensated Bradley employees, former men's basketball coach Jim Les and current Director of Athletics Michael Cross.

A questionable revelation from these forms is Ford's No. 1 ranking for both base and total compensation — causing University President Joanne Glasser to take the passenger seat at No. 2.

It is not uncommon for universities to award employees with compensations greater than the president's. This week's men's basketball opponent, Wichita State, provides its head coach Gregg Marshall with a \$1.85 million yearly salary, a significantly greater amount than its president John

Bardo's \$337,500 gross wages, according to Wichita Business Journal.

The difference here, however, is Wichita has seen significantly better records than the Braves. Going 35-1 overall last season, the Shockers provided fans with a better experience than Bradley's 12-20 team last year.

Under Ford's leadership, the Braves have gone 44-79 overall. With this season's poor performance so far, students are disengaged and many season ticketholders are considering spending their time and money elsewhere.

Described as "unrest" by Associate Athletic Director for Communications Bobby Parker in a blog post last week, the discontent with and disapproval for the current state of Bradley Athletics is widespread.

From a student perspective, much of this discontent comes from lack of understanding for the administration's decisions. Why are unsuccessful coaches and athletic employees receiving such high compensations? And why is the athletics department as a

whole spending so much more money than it makes?

Wednesday night's game brought with it booing from the student section directed at Cross, which was met with threats by an athletics employee to have the noise-making student removed from the arena.

With Bradley being a university that has "collaborative and experiential learning," "excellence" and "community" among its core values, this discontent is warranted. It's hard to understand why a department that rarely exemplifies these values is using up so many of the university's resources.

Bottom line, a coach that struggles to achieve a .500 record should not receive higher compensation than our university president.

Our Bradley experience encompasses a variety of things, including our academics, organization activities, social lives and more. It's a shame to see this experience dampened by an administration throwing funds at unsuccessful programs and low-performing employees.

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All letters to the editor must be received by 5 p.m. Tuesday in Sisson Hall 319 or emailed to **bradleyscout@gmail.com** for inclusion in Friday's issue. Letters longer than 500 words will not be accepted. The Scout reserves the right to edit letters for inappropriate content. All letters must include the writer's name, contact information and relationship to Bradley. Responses to published letters will be eligible for print only the week following their appearance in the Scout.

Any e-mails directed to members of the Scout staff may be published as letters.

The Scout is published by members of the undergraduate student body of Bradley University.

Opinions expressed here do not necessarily reflect those of the university or the newspaper's sanctioning body, the Communications Council.

Opinion

A search for happiness



Danealle Khaimskiy
dkhaimskiy@mail.bradley.edu
News Editor

January 1 marks the initiation of New Year's resolutions around the world. From weight loss to job success, we have all set goals, some of which we haven't accomplished, at one point in our lives.

For this reason, I decided to step away from the more superficial resolutions and pick one I could stick to and would truly better me. I decided to simply be happy.

As someone who deals with anxiety and moderate depression, this was a hefty goal. It

would take extra measures to attain.

To be happier, I would have to cut out the negatives (no more gossip or negative thoughts), plan a strict schedule for my homework (to limit stress) and to distance myself from those who would hinder my ability to grow and be happier.

Getting to the gym every day, keeping up with my homework and staying away from adverse energy has helped me significantly and has left me stress-free, allowing me to keep my resolution. I have definitely been smiling more.

However, I know it can be hard to stay motivated when the only thing you have the energy for is pushing yourself out of bed and into the kitchen. Sometimes there are days when it's easier to stare at the stucco patterns of the ceiling than to go out with friends or actually do an assignment.

But I want those of you who are trying to rebalance your own "chemicals" to know that there is a light at the end of the proverbial tunnel.

Focus on the small things first. Yes, it's cliché, but when you take things one step at a time, and find accomplishments in the little things, it makes get-

ting through the day easier and slowly builds you up toward your end goal.

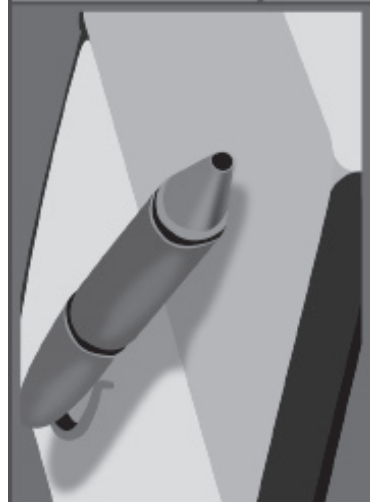
The first step is waking up and getting out of bed. Second, make it to class. Third, work to keep a smile on your face. This is the hardest step, and sometimes we have to work a little hard to drown out some of those negative voices, but we can still keep that resolution to be happier.

So let me tell you this: You will be okay. I will be okay, and step by step that tunnel's light is going to grow brighter and brighter as we get closer and closer to the end of it.

And even though it takes you or me a little while to stroll on through, I'll bet that along the way, we're going to meet some other people who join our journey and walk the tunnel with us.

So this year, don't pin your victories or failures on a New Year's resolution that, come February, you have to add to that list of the things you "wish you would have done."

Instead, let this year be a year where you take a single step toward a goal, without restrictions, self-limitations or anxiety. Take your time, be you, and don't forget to smile.

Interested in writing for
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Here is today's \$2,000 clue, found within the category of '2014 Cinema' "These once dominant staples of the American film-going experience brought in a total of only \$3.77 billion within the box office during the summer of 2014." The correct response: "What are blockbusters?"

Now, for some of you, those numbers may not seem very alarming since more than \$3 billion ain't nothin' to sneeze at. But if that's the case, then here's a daily double for you: According to MovieFone, last year's summer blockbuster season was (adjusting for inflation) the lowest-grossing since 1992.

The top three highest grossing movies of that year were “Aladdin,” “The Bodyguard” and “Home Alone 2,” all of which were massively successful in their own ways. However, none were released during the summer, and none really fit the definition of a “blockbuster” (something massive in size and scale).

The summer of 2014 gave us three Marvel movies, two Michael Bay offerings (unfortunately) and a flick in which Tom Cruise is killed multiple times. If that's considered a bad summer for movies, then the only thing I can ask is, "What went wrong?"

Granted, the rise of streaming services has been instrumental in the sharp decline in box office receipts. Along with that, movie ticket prices have skyrocketed in recent years, making the affordable alternatives of Netflix and Amazon Instant Video even more appealing.

By Kristin DiMaggio

Storytelling is a staple of human existence. In the past, it served as history lessons and a way to keep tradition. Today, it's used for just about the same reason, except now we have means of archiving these stories.

In a world that's so technologically dependent, it's refreshing to take a tech break and listen to these stories. Ironically, though, one can get to all of them via the Internet. I'm not talking about a Ted Talk, which is like storytelling, but more focused on a thesis and research of some sort.

The Moth is an organization that allows storytellers to take the stage and do what they do best: craft mundane, everyday life events into spellbinding stories.

Created in 1997 by George Dawes Green after simply telling stories with friends in his living room, *The Moth* has featured thousands of stories—both from well-known writers, poets and speakers to the average Joe who has a knack for the art.

The amazing thing about the stories featured is that, most of the time, they are normal life occurrences. It's not necessarily about the time that they won the lottery, but instead how befriending the older cousin that everyone had written off really paid off in the end (that one is "Cousin Norman," and it's great).

There are different levels to The Moth's storytelling. The first is the monthly StorySLAM, where aspiring storytellers in major cities pitch their stories, based on the night's theme to the judges. From there, the judges sift through the different pitches and choose a few that will go on to be performed in front of a live audience.

The next level is being featured on The Moth's website. In the same way that the StorySLAMs work, you pitch your story (via a record button on the organization's website), and they choose the stories that will go on to be featured.

The last level of "Mothdom" is the radio one hour feature, arguably the ultimate goal for a storyteller. These are the stories that get recorded and played on the 200 plus radio stations across the country. These stories air weekly, rather than monthly, making the odds seemingly higher for potential performers to get their shot.

Not only is it fun to listen to all of these stories, but it forces you to think about your own daily life and what could constitute as your own Moth story.

As someone who isn't very good at writing elaborate or engaging fiction, thinking of everyday life happenings in terms of a story that would wow an audience is a great exercise for spreading those storytelling wings of mine.

So tune in, listen to a few stories, and see if you're ready to tell your own. The Moth plays weekly on NPR, and past and recent stories are all archived at www.themoth.org.

But if you ask me what I think the main cause behind all of this hoopla is, I would say that it's mainly a result of overexposure to the same old stuff, combined with a staggering lack of original content.

Many of the movies scheduled for release this summer are comic book/young adult novel adaptations, sequels, prequels, "three-quels," spin-offs and a fifth "Mission: Impossible" film in which Tom Cruise defies age and physics (again).

I'm not condemning these movies, as I will definitely be seeing most of them when the time comes.

All the same, that does not mean that I'm not concerned about the future of American cinema, especially when it comes to blockbusters.

Believe it or not, there will come a time when audiences, including myself, will become tired of seeing endless amounts of Marvel movies, especially if it gets to the point where they have to make one about Namor the Sub-Mariner because they've burned out their other properties.

People have already told Michael Bay that they're becoming tired of his shtick due to the underperformance

of both "Transformers: Age of Extinction" and "Teenage Mutant Ninja Turtles," and despite its recent rejuvenation, the "Fast & Furious" series will eventually become Stale & Predictable.

If moviegoers become tired of the movies being released, and stop going to see them, there's a possibility that the entire film industry as we know it could collapse in on itself.

I love movies far too much to let that happen. So, I will continue to support them as much as I can. However, it is going to be hard to do that if studios keep treating them like White Castle burgers.

on an assembly line instead of what they truly are: works of art.

Blockbusters may not be the highest echelon of cinema, but innovators like Spielberg, Lucas and their disciples have proven time and again that they can be smart, funny, sentimental and thought-provoking, all while raising your adrenaline levels to the max.

Maybe one day we'll start to see more of those in the theaters again. Explosions can light up the silver screen a lot of ways, but a quality movie can make it shine the brightest.

Curators of Sweden

Kristin DiMaggio

Imagine, for a moment, that you are in charge of your country's official Twitter page for a week; every tweet is of your own crafting, and every follow is a follow for the country as a whole. What kinds of things would you tweet about?

To some, this sounds outlandish, with the classic “that would never happen” ringing out in unison. The thing is, it’s not that outlandish—Sweden is doing this. Right now.

It's called Curators of Sweden, and the SparkNotes premise is that the country wants to paint a picture that shows its many sides. Seems legitimate enough.

As noted on the Curators of Sweden website, the project is “an initiative of the Swedish institute and VisitSweden, both part of NSU, the National Board for the promotion of Sweden.”

Each week, a new curator is chosen by nomination. They must be a Swedish citizen and have their own Twitter account, but those seem to be the only definite rules as of now.

While this is not necessarily a new form of national branding, as the first curator took to the country's Twitter handle in 2011, it is just recently making noise overseas. And keeping true to its mission, it's definitely giving people a taste of Sweden

that isn't simply IKEA mixed with mild-manneredness.

The question of whether this would fly in the United States is one that comes to mind immediately. As a country, we have very different views of what is considered typical, and we know that the Internet (Twitter especially) is a breeding ground for trolls, harassment and every kind of “ism” you can imagine.

These topics come into play in Sweden as well. Some curators are more right leaning, with Tweets aimed at their critics. Curator Margrit Richert tweeted from @sweden, “@richardmiller sissy british leftie. You’re the only ones offended this week. I’m

starting to think you like it." Others, like the current curator, may tweet about books, inspirational quotes and hobbies.

So it's not a contained, "only-say-things-that-won't-offend-anyone" type of arrangement that some governments might be more apt to having with their social media. In reality, this is one of the closest ways we can hear what is most important to the people of a country without putting them in a government position, although handling the official Twitter page may seem like just that.

To learn more about the project, or to read current and past curators' tweets, you can head to www.curatorsofsweden.com.

FROM WASTE TO WATER

BY LISA STEMMONS

Bill Gates can do no wrong. Although he has not yet configured a way to turn water into wine, he has discovered how to take feces and transform it into a refreshing glass of water.

I remember when my junior high was taking donations for LifeStraws, which helped school children drink clean water in developing countries, and I'm glad there has been progress with similar projects through the Gates Foundation.

The Gates Foundation supports a multitude of causes, one being improved sanitation in developing countries. The latest project, the Omniprocessor, was designed and built by Janicki Bioenergy, an engineering firm located just north of Seattle, Washington.

Gates recently studied the mechanics behind the Omniprocessor before initiating the pilot project, which is set to begin in Dakar, Senegal later in 2015.

As explained in Gates's blog, the Omniprocessor is a safe repository for human waste and runs at such high temperatures that there are no nauseating smells.

Additionally, it meets all the emission standards set by the U.S. government.

Gates claims that more than 2.5 billion people around the world do not have access to safe sanitation, and diseases caused by poor sanitation kill about 700,000 children every year in addition to preventing even more children from developing fully both mentally and physically.

The problem with developing countries is their inability to provide modern infrastructure of sewer lines that would be practical on a large scale. As a result, those communities are forced to dump the waste in the nearest river or ocean, only to have it infiltrate their water supply.

Another obstacle developing countries encounter is the massive amounts of energy required by any common sewage plant. The Omniprocessor solves that problem by not only powering itself, but by producing more than enough energy to burn the next batch of waste through the nifty use of a steam engine.

"I actually would try the water myself," freshman health science major Meghan Taylor said. "[I think] it's a great

step to safer water in Third World countries."

Although more hesitant, even a germaphobe would be willing to drink the poo water.

"I would be more likely to drink the water if the prototypes are proven successful and if I extensively researched and became more well-versed on the process," junior health science major Kayla Skinner said. "There are so many risks and diseases associated with a hazardous water supply, and I'm glad the opportunity to do something about it is finally in the works."

The next generation Omniprocessor is already in the process of being developed and it will be capable of handling waste from 100,000 people and yielding up to 86,000 liters of potable water a day, as well as an additional 250 kilowatts of electricity.

It almost seems like magic. This processor takes your daily dump and saves lives by creating safe drinking water and delivering electricity produced by the generator to the local community.

Perhaps in the near future, even Western countries will incorporate the science behind the revolutionary Omniprocessor as a more sustainable way to manage our sewage. It may be time to say "deuces," to your go-to water brand, because Ice Mountain has nothing on your friends poop turned to water.

SUPER SMASH BROS SUNDAY

BY JACOB WULF



On Jan. 30, thousands of fighting game fans gathered in Secaucus, New Jersey for what turned out to be the largest "Super Smash Bros." tournament of all time. Not only was this one of the largest tournaments for the new "Super Smash Bros." game for the Wii U, with more than 600 entrants, it was also the largest tournament ever for the classic Gamecube game, "Super Smash Bros. Melee," with more than 1,000 entrants.

Other popular fighting games like "Street Fighter 4" and "Ultimate Marvel Vs. Capcom 3" were featured, but with this turning out to be the largest "Super Smash Bros." tournament in history, all eyes were on Nintendo's flagship fighting game.

Unfortunately, disaster struck later in the day

with the pull of a fire alarm after snow from a recent storm collapsed the roof of one of the convention center's ballrooms. Luckily, nobody was harmed, but the convention center had to be evacuated, leaving all in attendance stranded in the harsh cold of New Jersey, yearning for some hard hitting "Smash Bros." action.

Before the day had passed, the tournament planners had already found a new venue for the tournament: The Garden State Convention Center in Somerset, New Jersey.

Tournament goers flocked to the new venue and started up the tournament again as soon as possible. Due to the delays, the "Super Smash Bros." finals were pushed back to Super Bowl Sunday.

By 9 p.m. Sunday, the smashing was well underway. While the Seahawks and Patriots were busy bruising each other in Glendale, Arizona, Marios and Captain Falcons were beating the ever-loving whoo-haw out of each other, fighting for their chance of "Smash Bros." glory and an \$18,000 prize pool.

At its peak, nearly 200,000 people were streaming the tournament live over the Internet, the most people to have ever streamed a "Super Smash Bros." tournament. And just after 2 a.m., this most historic fighting game extravaganza came to a close.

Competitive video gaming has become increasingly popular in the past years. In South Korea, professional "Star Craft" players are as popular as all-star athletes are in America. It's doubtful that you will see bros walking down Fredonia in professional gamers' jerseys anytime soon, but it is entirely possible that sometime in the future, professional gaming could become just as popular as professional sports are today.

Björk Vulnicura

By Jacob Wulf

Björk has always been one of those larger than life artists. She has been making music since she was young, has released three albums with her band The Sugarcubes alongside eight solo albums since 1993. She is a mother, an award-winning actress, was briefly aligned with the anarchist Crass Collective and can rock a hairdo that would make Marge Simpson's hairdresser's head spin.

The Icelandic singer/songwriter's newest album, "Vulnicura," was officially released Jan. 20. However, if all had gone as planned, you would not even be reading this review right now.

With more than a three year gap between Björk's newest album and her 2011 album, "Biophilia," there had been a lot of anticipation growing around the release of "Vulnicura." The album made it on "most anticipated albums of 2015" lists all around the blogosphere, and in early January, it was announced that "Vulnicura" would be released sometime in March, featuring heavy collaborations with dark electronic artist The Haxan Cloak and Venezuelan producer Arca.

Shortly after that announcement, Jan. 18, the album was leaked online. In response to the album leaking two months before the intended release date, Björk's record label, One Little Indian, went ahead and released the album digitally two days later.

Fans of Björk rejoiced: Christmas had come early (or maybe it had come twice). The album harkened back to the trip-hop sounds that put Björk on the map in the '90s, while still refining the sound developed in her past two albums, "Biophilia" and "Volta."

The influence of Björk's two collaborators give a definitive new voice to her sound. The Haxan Cloaks' influence is especially apparent on the emotionally daunting song, "Family." At times, the album slips into some particularly experimental sections. "The History of Touches" sounds like it was ripped straight from the page of experimental electronic artists Oneohtrix Point Never's book, and the final track on the album, "Quicksand," sounds like it could be a nod to the punk/hip-hop group Death Grips, whose newest album, "Niggas on the Moon," heavily samples Björk's vocals.

Despite the quality of the album, there still seems to be something fishy about a highly anticipated album getting leaked right after gaining so much hype from a release date announcement. The label certainly

did not miss a beat releasing the album after it was leaked either.

I'm not saying that the leak was intentional; it most likely was not, but this sort of thing happening is certainly nothing new. Marketers are always looking for ways to most effectively use fans' hype to their advantage. And what better hype is there than that of a leaked album?

It might not seem to be the best strategy to sell to people what they can have for free, but considering the state of the music industry, where pretty much any music can be easily obtained for free, selling fans what they have already listened to while they are still oh-so excited about it might not seem like such a bad idea after all.

Intentionally leaked or not, "Vulnicura" is a fantastic piece of music that I cannot recommend highly enough. If you're a fan of Björk and haven't listened to it yet, then what the heck are you doing!? Listen to it. And if you've never listened to Björk before, this would be a great place to start. "Vulnicura" takes all the best elements of Björk, adds a bit of experimentation while managing to be beautiful and accessible.




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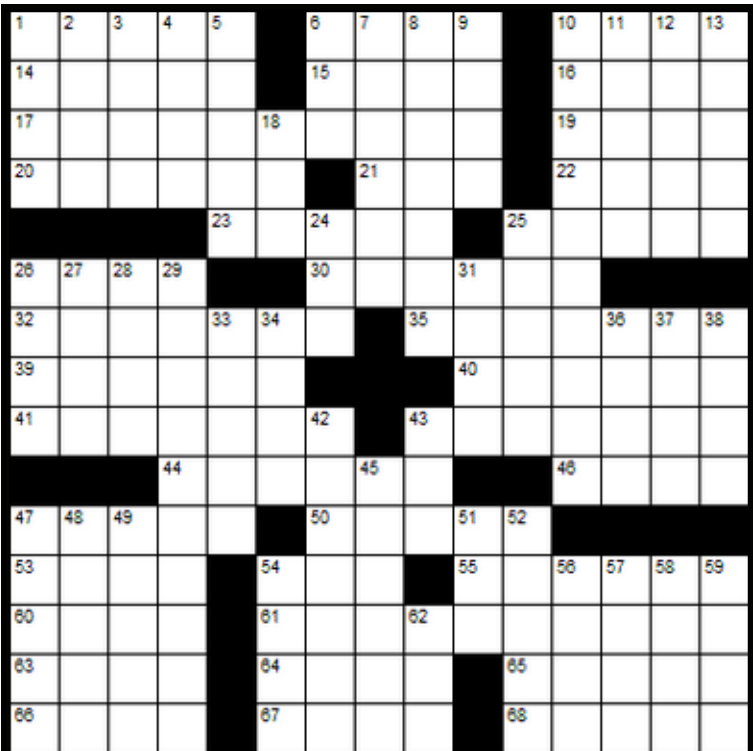
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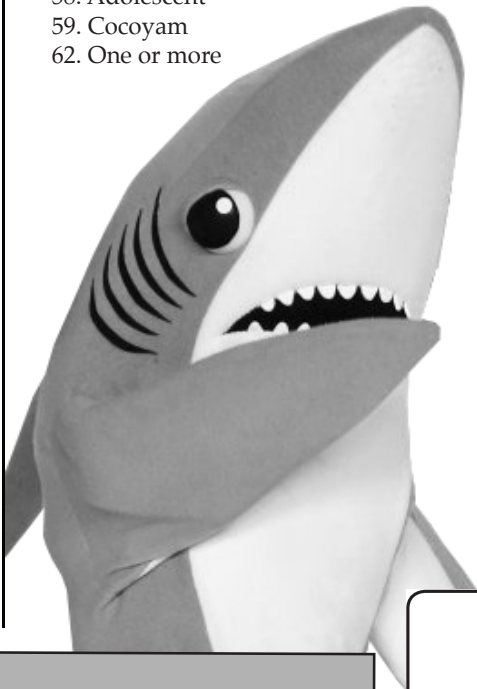
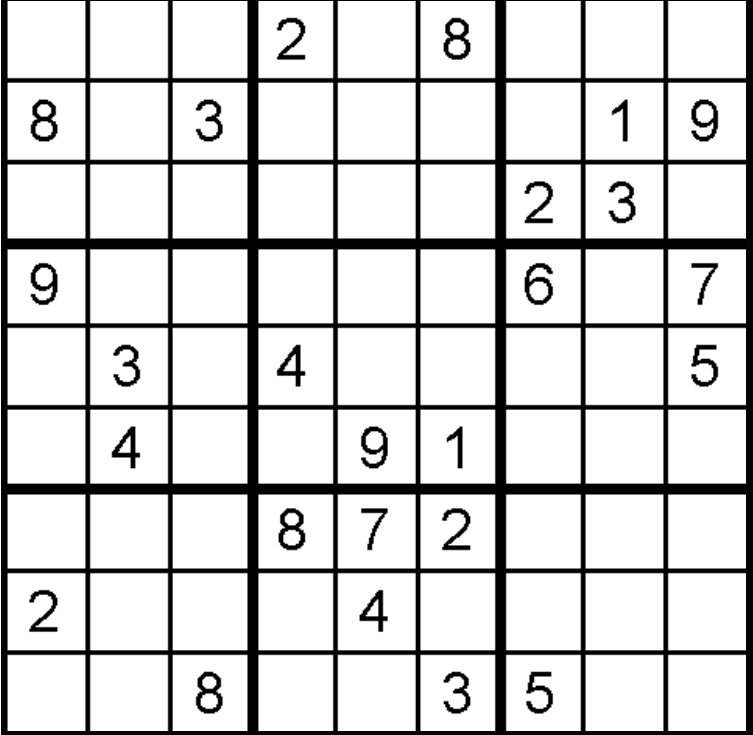
- DOWN**
- 1. A heavy open wagon
 - 2. Beers
 - 3. Hefty volume
 - 4. Gossip
 - 5. Abrasive
 - 6. Historic period
 - 7. Refund
 - 8. Remedy
 - 9. Sleigh
 - 10. Significant
 - 11. Love intensely
 - 12. Ascended
 - 13. Work dough
 - 18. New Zealand parrot
 - 24. Utilize
 - 25. Tapestry
 - 26. Gala
 - 27. Margarine
 - 28. Winglike
 - 29. Overseas Christian worker
 - 31. Dines
 - 33. Dot
 - 34. Prig
 - 36. Decorative case
 - 37. Auctioned
 - 38. Infants
 - 42. Candidate
 - 43. Autonomic nervous system
 - 45. Award
 - 47. Alight
 - 48. Potato state
 - 49. Lawful
 - 51. L
 - 52. Units of paper
 - 54. A reserve of money
 - 56. Annoying insect
 - 57. Skin disease
 - 58. Adolescent
 - 59. Cocoyam
 - 62. One or more

DISTRACTIONS

- ACROSS**
- 1. Apprehend
 - 6. Makes a mistake
 - 10. Assign a grade
 - 14. Hello or goodbye
 - 15. Bobbin
 - 16. Norse god
 - 17. Noteworthy
 - 19. Schnozzola
 - 20. Sleeping sickness carrier
 - 21. Assist
 - 22. Component of urine
 - 23. Fancy
 - 25. Alter
 - 26. Froth
 - 30. Spartan
 - 32. Oval
 - 35. Sincere
 - 39. Time of the year
 - 40. Skin pattern
 - 41. A twisting force
 - 43. Attack
 - 44. Innate
 - 46. Jar tops
 - 47. He flies a plane
 - 50. Cheapskate
 - 53. Biblical garden
 - 54. Lie
 - 55. Emissary
 - 60. Indian music
 - 61. Deranged
 - 63. Blacken
 - 64. A noble gas
 - 65. Anagram of "Amend"
 - 66. Sacred
 - 67. Declare untrue
 - 68. Shorthand



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FINANCES

continued from page A1

during 2012. The largest expenses included instruction and research, “other program services” and intercollegiate athletics, the last of which had a more than \$10.4 million difference between revenues and expenses.

Vice President for Business Affairs Gary Anna said there has been discussion about athletics spending, but the claimed numbers may not truly reflect what the program brings to campus.

“There’s a gap, but what you won’t see here is many of our student athletes do pay tuition; they do pay room and board,” Anna said. “They add value in other ways...[Athletics spending] is a very, very meaningful, ongoing dialogue here and across the country.”

As for money spent on academic resources, Anna said it varies across departments, as programs such as engineering and nursing are more costly than other areas.

“At a university like Bradley, we have to make sure we’re putting our money into the most important aspect of why you’re here as a student,” Anna said, stressing that a student’s college experience is not solely based upon classes.

For more information on specific programs expenses, revenues and grants, view the accompanying chart, “University program services finances.”

INVESTMENT INCOME

The effects of national economic shifts may be reflected most significantly in the university’s net investments, which saw significant changes from 2008 to 2012.

The country’s recession in 2008 left Bradley with a reported \$61.7 million investment loss, but the university recuperated the following year with a more than \$90 million increase.

Investment earnings for 2012 were reported at \$38 million following a \$10.4 million loss in 2011.

“We’re a long term investor,” Anna said when speaking of the

university’s response to economic shifts. “We didn’t panic, and we didn’t take money out of the market.”

According to Anna, these figures include a variety of investments, including stocks, bonds, private investments, hedge funds and other outlets.

“The university’s endowment is a very well-diversified portfolio,” Anna said. “It’s pretty wholesome, but it’s not always perfect.”

It may not have been perfect, but the endowment reached its highest point in university history last summer. According to Anna, the gains from these investments go to improve students’ educational experiences by funding scholarships, enhancing the library, improving the career services and more.

For comparisons of investment earnings, see accompanying graph, “Net Investments Year-to-Year.”

ADDITIONAL EXPENSES

The 2012 fiscal year brought with it a more than doubled advertising and promotion budget, which reported total expenses of \$577,000. This increase in spending coincided with the hiring of Associate Vice President of Marketing and Publications Susan Andrews.

As for the return on this investment, Anna said it’s a long-term process with an end result yet to be seen.

“We have a lot of good stories that we can tell,” Anna said. “When you’re trying to market a brand, it’s an important undertaking. Reputation is something that must be sustained; it’s not a one-and-done deal.”

Expansions in study abroad programs brought additional options to students, including programs in South Asia and South America.

By reducing spending for study abroad programs in the East Asia and Pacific region, the university was able to offer a diversified option of geographic locations while maintaining relatively consistent costs for the programs (\$575,000 total expenses and investments in 2011 compared to \$524,000 in 2012).

LOOKING FORWARD

New developments on the Hilltop may affect the university’s finances, but Anna said students are unlikely to see significant changes directly.

With Student Senate’s recently passed resolution for implementing tuition freezes during students’ college careers, Anna said he believes Bradley is already “a great value in the marketplace.”

“What we have to be sensitive to are the blends of how dollars are used,” he said. “It is likely that we will have a very modest tuition

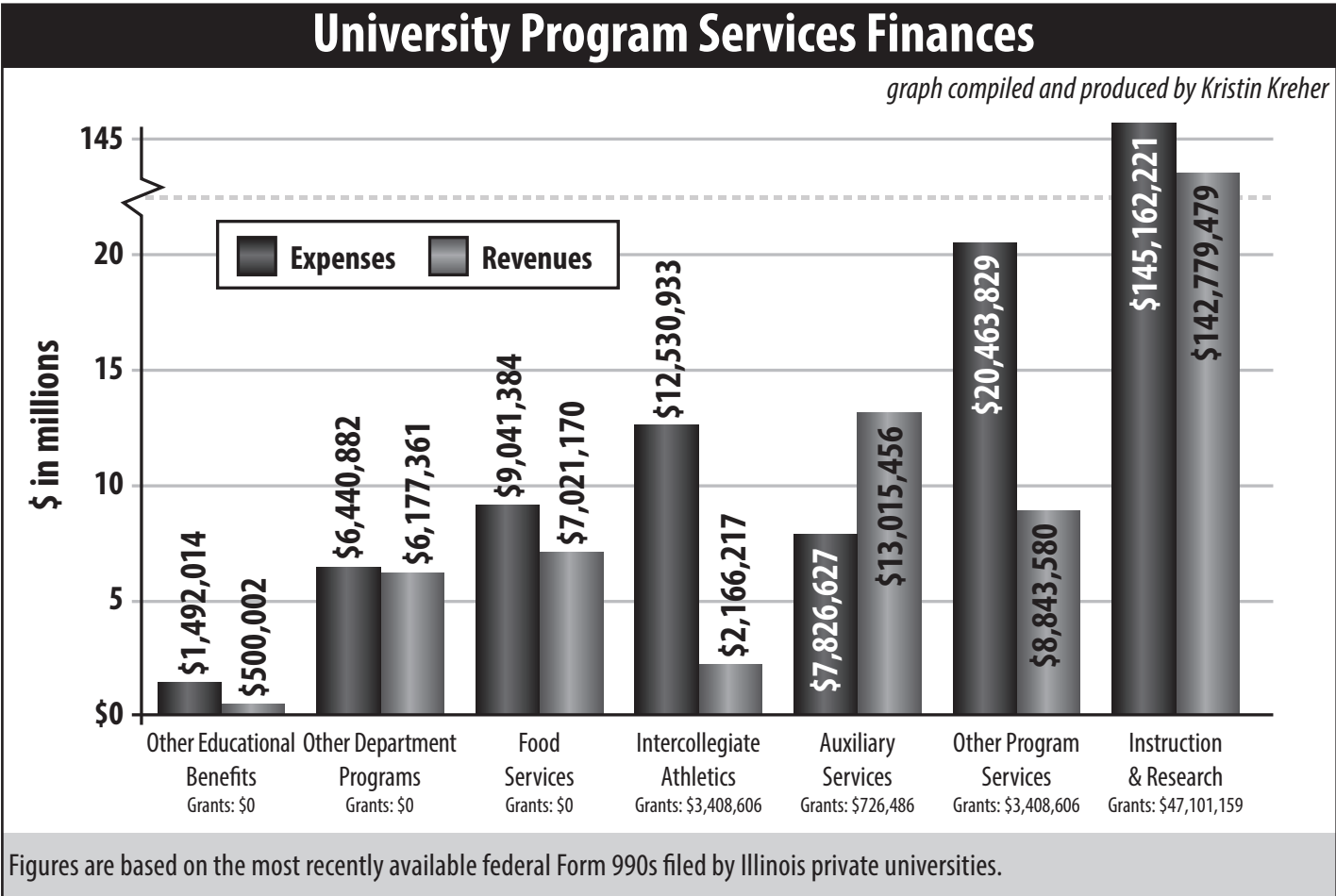
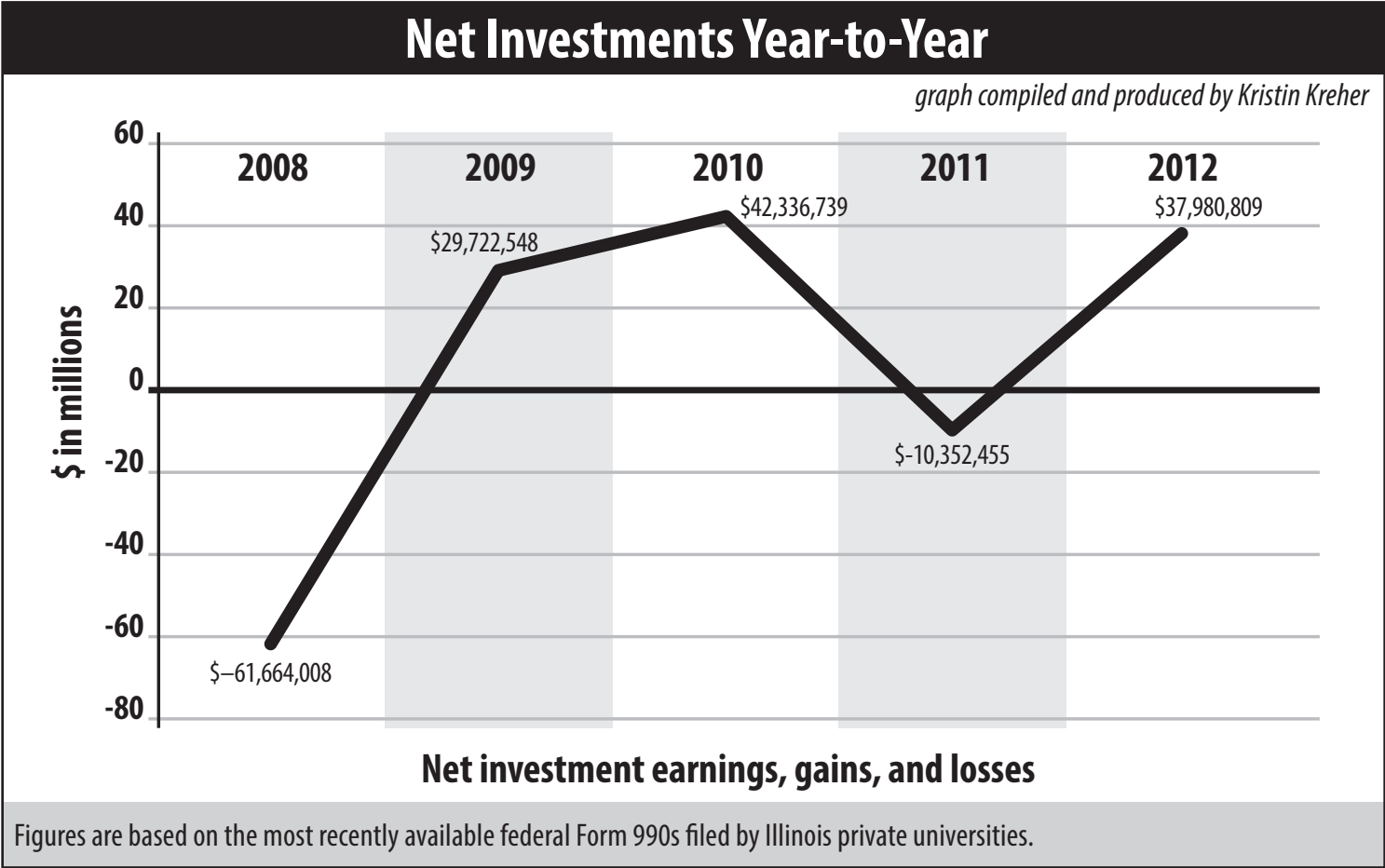
increase this next year – think 2 percent or less...We want to be able to sustain what we have committed to you.”

Because Bradley is a private university and receives limited state support and federal funding, Anna said tuition plays a strong part in operating the university, but the goal always remains to provide students with the best experience.

“We want to be sure that because of the investment that you’re making, that we can get you to the finish line so that when you graduate, your opportunities for jobs will be good and better than many other institutions,” Anna said. “We know that you will graduate with less debt than students at other institutions. We know the default rate at Bradley is much less than other institutions.

As for the Hilltop’s fate when University President Glasser retires at the end of May, Anna said it is “an evolving question and conversation.”

“There has been a lot of discussion about transparency and disclosure,” Anna said. “Our commentary during all we’re going through is that you can get the best experience and best education that you came here for; that will always be the primary goal of this university.”



Program Services
Instruction & Research Providing higher education to students
Auxiliary Services Provides support services for students including housing, bookstore, ID cards, and conference facilities
Food Service Provides cafeteria services for students living on and off campus and food purchases for employees
Intercollegiate Athletics Intercollegiate athletic activity Division I sports
Other Educational Benefits Technical support and employment center
Other Department Programs Services for transcripts, cultural programs, continuing education programs, and misc. other programs
Other Program Services

SALARIES

continued from page A1

"You will see the highest paid people aren't necessarily the people that have leadership positions," Anna said when asked about Ford's salary. "There are forces at work and disparities here that end up this way."

Although the top 10 list includes several members of Glasser's cabinet, two engineering department chairs and a management professor appear on the list, illustrating Anna's statement.

University Spokesperson Renee Charles said various elements are considered when determining employee salaries.

"Typically salaries are determined through a variety of factors including (but not limited to) experience, national averages, comparisons with similar institutions and [more],"

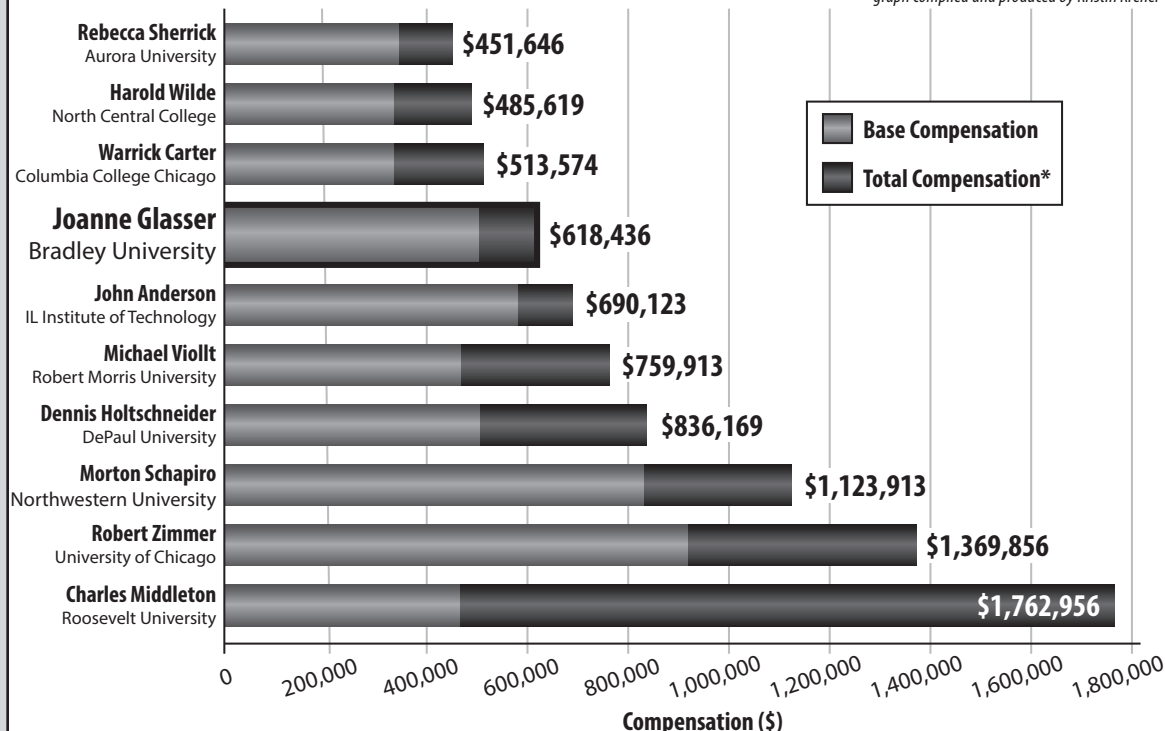
Charles said.

Former men's basketball coach Jim Les, who was fired in March 2011 after nine seasons at Bradley, also appeared in the top ten with a total compensation of \$305,849.

Others joining Glasser, Ford and Les in the top 10 highest compensated employees included members of the president's cabinet, college deans, department chairs and a professor. See the accompanying graphs for further details.

2012 Private University Presidential Salaries in Illinois

graph compiled and produced by Kristin Kreher



Figures are based on the most recently available federal Form 990s filed by Illinois private universities. Additional data is available via *The Chronicle of Higher Education*.
*Total compensation includes base compensation, nontaxable benefits, and "other compensation." It does not include deferred compensation.

On February 13, 2015, the women of Delta Sigma Theta Sorority, Incorporated, Theta Epsilon Chapter, will be hosting the 3rd Annual Black History Ceremony at 6:00 PM in the Garrett Center. We will like to invite the entire Bradley and Peoria, IL community to celebrate a night of heritage, culture, and fun.



The Theta Epsilon Chapter Of
Delta Sigma Theta Sorority, Inc. Presents



The 3rd Annual
Black History Ceremony



When: February 13, 2015
Where: Garrett Center | Time: 6:00 P.M.

Contest 'sTartan' to design history

BY TORI MOSES
Copy Editor

Coming up is the Bradley Tartan Competition where students will create a design to be used on future Bradley apparel.

Tartan is a fabric woven with different colored yarn to create a crossbar pattern and it is commonly used in the creation of kilts.

"Its roots go back to a lot of different cultures, but it is probably most recognized for its Scottish history," Kendra Brandes, family and consumer science (FCS) professor, said. "In more recent times, it's become a globally recognized symbol of community and association to something."

Students will use computer software to create a tartan based on Bradley's history or traditions. Afterward, they will turn in a 500 to 1,000 word description on their design choices.

"We want the students to do a little research," Brandes said. "For instance, maybe you have five black yarns because we have five colleges."

Any full-time Bradley student is eligible to enter the competition. Training sessions will be held Feb. 12, and entries will be due March 7. For the weeks in between, students are able to use computers in Westlake Hall, which contained the necessary software, on their own time.

"[The software] takes about ten minutes to understand," Brandes said. "It doesn't matter if you have a major that seems related or not, we can get people up and running pretty quickly."

After students submit their tartans, Brandes said she plans to have a committee of students,

faculty and staff to choose the top three designs, and then put a vote out to all students, faculty, staff and alumni to select the winning tartan.

The first place will receive \$500 and a certificate from the Scottish Register of Tartans. Second place will receive \$300, and third place will receive \$200.

The winning design will also be used to make Bradley apparel and products. Brandes said she hopes to be able to sell the products through the bookstore.

"We have met with the bookstore a couple of times, and they are very receptive to this," Brandes said. "We will hopefully have some small products ready to go by the start of fall semester, and we are hoping by Homecoming we can have scarves."

Junior retail merchandising major Annie Drummond has been leading the project.

"I am an Arnold Wheeler Scholar, which is a scholarship that FCS provides for two students each year, and along with that requires four years of research, so that's where the project came from," Drummond said.

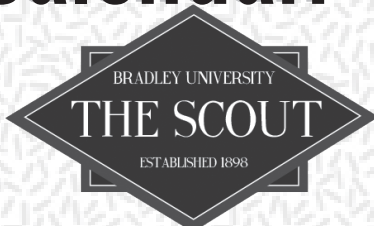
Drummond said the company her and Brandes are working with gives back an 18 percent royalty for selling the products.

"We are trying to get that [money] back to the FCS department," Drummond said. "We are going to use that in the form of a scholarship for future students, especially since this is coming from a scholarship project. They've given me so much, so I need to give back."

For more information, contact Brandes at kbrandes@fsmail.bradley.edu or Drummond at adrummond@mail.bradley.edu.

Submit your events to... The Bradley Events Calendar!

www.bradleyscout.com/calendar



Diamond dreams: Softball returns to action

BY GARTH SHANKLIN
Sports Editor

Last year, Bradley softball swept its way through the Missouri Valley Conference tournament into the Women's College World Series behind a potent offense and a top-notch starting pitcher in Madeline Lynch-Crumrine. Now, the team is back on the field and looking to build on last year's success.

However, to do so, sophomore Jaelen Hull will have to adapt to her new role as the team's top starting pitcher, a role she inherited from Lynch-Crumrine, who graduated last year.

Crumrine won 47 games during her four seasons at Bradley and ranks third in Bradley history in strikeouts. Hull said she was glad to have had the opportunity to learn from Crumrine.

"It was really good to have someone there to take me under their wing, especially someone with that much experience

to show me the ropes and teach me how it's done," Hull said. "It was great to have somebody in that upperclassman position who was so comfortable and confident on the mound, who could show me how to transfer that over for myself."

For her part, Hull pitched very well at times in her freshman season. The left-hander tallied seven wins, including a victory in the MVC championship game, and struck out 49 batters in 123.2 innings. Over her last 12 appearances, Hull went 5-3 with a 3.48 ERA for the Braves, including a five-hit shutout against Evansville.

It was an impressive feat, especially given the fact that Hull pitched last season with a pinched ulnar nerve that limited her grip on the ball, forcing her to undergo surgery last year.

"Surgery's a big thing, but that really helped me individually going into our two-a-day practices because my arm is a lot stronger

than last year," Hull said.

Head coach Amy Hayes agreed and said Hull appears to be pitching like she did before joining the Braves.

"We're just excited to see her throwing again," Hayes said. "She battled some arm soreness and stuff last season. She's throwing the ball hard, a little more like when we first saw her and what we recruited her for. I think she's excited to get the ball and go."

On offense, the Braves hope to continue the team's success from last season. The Bradley offense ranked third in the MVC with a .285 batting average, while outfielder Bri Joseph ranked third with 61 hits.

Hayes said she believes Bradley's offense could be its calling card in 2015.

"I think we're really making a name for ourselves on that side of the ball," Hayes said. "[Assistant Coach Chris] Malveaux has done an awesome job with our hitters, and the kids have really bought into his style that he brought here to Bradley a few years ago."

The Braves did suffer some losses on the offensive side. Mariah Cole, who led the team in steals, and Marina Groenewegen, who led the team in home runs and batting average, both graduated last year.

Bradley will turn to some younger players, such as freshman Erika Hansen, to replace them. Hansen hit .421 her senior season in high school and in the fall hit two home runs in Bradley's alumni game.

Hansen isn't the only freshman Hayes expects to have a big role this season.

"Hansen is going to be a really exciting player for us," Hayes said. "When you watch her play, she plays at another level. It's exciting to watch. [Sophomore] Elizabeth Leonard is going to be getting some time at first base, and she's done a good job at the plate upping her game and making herself more of a triple threat from the left side of the plate."

The Braves were picked fifth in the MVC coaches' poll, behind Southern Illinois, Illinois State,

Northern Iowa and Wichita State. Hayes did not put too much emphasis on the rankings.

"We got picked fifth, which I thought showed some good respect from other coaches knowing that we lost so much," Hayes said. "But our kids are just going one day, one pitch at a time."

Another idea Hayes doesn't put too much stock in is repeating as MVC tournament champions.

"I wouldn't say repeat," Hayes said. "I think we're always looking to move forward and move past where we were last year. We're a completely different team with a completely different dynamic than we had last year. I think we just need to play how we play and know that we're as good as we know we are."

Bradley faces off against Utah Valley in the team's opener today at 10:15 a.m. and Pacific at 12:30 p.m. The team will also face Stanford, the University of North Carolina, and Seattle throughout the weekend. The Braves open conference play and their home schedule March 21 against Missouri State.

Bradley Softball 2015

Kajikawa Classic, Tempe, Arizona

2/6	Utah Valley	10:15 a.m.
2/6	Pacific	12:30 p.m.
2/7	Seattle	12:15 p.m.
2/7	Stanford	2:30 p.m.
2/8	North Carolina	10:00 a.m.

Troy Cox Classic, Las Cruces, New Mexico

2/13	Kansas	12:00 p.m.
2/13	Weber State	2:30 p.m.
2/14	Weber State	2:30 p.m.
2/14	New Mexico St.	7:00 p.m.
2/15	New Mexico St.	12:00 p.m.

Tennessee State Tiger Invitational, Nashville, Tennessee

2/20	St. Bonaventure	11:15 a.m.
2/20	Northern Kentucky	1:30 p.m.
2/21	Miami (Ohio)	9:00 a.m.
2/21	Northern Kentucky	8:15 p.m.
2/22	Tennessee State	2:00 p.m.

Tennessee Classic, Knoxville, Tennessee

2/27	Murray State	9:00 a.m.
2/27	Furman	11:30 a.m.
2/28	TBA	TBA
2/28	Tennessee	11:30 a.m.
3/1	TBA	TBA

UCF Knights Invitational, Orlando, Florida

3/6	Kent State	12:00 p.m.
3/6	Central Florida	4:30 p.m.
3/7	Michigan State	2:00 p.m.
3/8	Kent State	8:30 a.m.
3/8	Michigan State	10:30 a.m.



photo by Chris Kwiecinski

Junior Kendell Duffy plays third base for Bradley during one of the team's fall games last semester. Duffy and the Braves open the 2015 season today in Arizona.

Tennis splits two weekend matches

BY SPORTS STAFF

This past weekend, the Bradley women's tennis team traveled to Rockford to take on Northern Illinois and IUPUI, where the Braves suffered a narrow 4-3 loss against Northern Illinois but were able to dominate IUPUI with a 7-0 sweep.

Coach Matthew Tyler said the team takes each match as an opportunity to grow, celebrating the good and learning from the bad.

"From our wins, we have learned that we have to be focused going into each match," Tyler said. "All of these teams are very good, and if we are not ready to compete, then, they will beat [us]."

Sophomore Ariel Dechter went a perfect 3-0 in singles and doubles. She and junior Irinka Toidze put together a 6-1 win at No. 2 doubles. However, Bradley's two other doubles teams did not see like results, as Northern Illinois prevailed with a 7-5 victory at No. 1 and a 6-1 victory at No. 3. Singles saw a split of three and three with NIU.

Tyler said losses allow the team the opportunity to pinpoint and address areas in need of improvement.

"We can compete against some very high level teams," he said. "Our losses cause us to reevaluate what we need to work on and hopefully get better going into practice that week."

Despite the close loss, Bradley bounced back to dominate IUPUI with a 7-0 clean sweep. Freshman Alexa Brandt and sophomore Ashley Thai claimed a win at No. 1 doubles, defeating IUPUI 6-2. Meanwhile, freshman Aimee Manfredo and senior Elizabeth Przystawski fought hard for the 7-5 victory at No. 3 doubles.



photo via BradleyBraves.com

Freshman Aimee Manfredo, pictured above, paired with senior Elizabeth Przystawski to earn a doubles victory for the Braves against IUPUI last weekend.

The Braves swept all six singles matches by a total score of 76-36.

Tyler said the future is bright for his team, and especially for his two freshmen.

"I couldn't be happier with Alexa and Aimee," Tyler said. "They both are in tough spots, playing one and three respectively, as freshmen and have been very successful so far. More importantly, they are both great kids and a lot of fun to be around."

As the Braves prepare to face off against Valparaiso and SIU-

Edwardsville at home this weekend, Tyler said the team continues to focus their efforts on practice.

"It's great to finally be at home this weekend," Tyler said. "I expect to have an outstanding week of practice, and we will see what we can get done on Saturday."

The Braves home opener against Valparaiso kicks off at 9 a.m., followed by SIU-Edwardsville at 1 p.m.

MEN'S BASKETBALL

continued from page A12

"That game could've easily opened up," Marshall said. "[Bradley] just continued to fight and had a chance to win the game."

That chance came with 42 seconds left.

Wichita State had the ball coming out of a timeout, and Marshall put the ball in the hands of guard Ron Baker, who was fouled by junior Jermaine Morgan to send Baker to the free throw stripe.

"Everyone in the building knew Ron Baker was going to get it," Ford said in praise of the Shocker guard. "Baker's an NBA player for sure."

Baker, who finished with 14 points on the night, split his free throws, putting Sutherland on the fast break drive. Sutherland beat his defender to the basket and got fouled, but could not make the basket to complete the three-point play.

"I was actually thinking about calling time out," Ford said. "When I was watching it unfold, [Tramique] had a step advantage. He's going right down the lane, [and] you're not going to stop that."

The Braves fouled Shocker guard Fred Van Fleet after Sutherland made his two free throws, and Van Fleet countered with two of his own.

However, on the ensuing inbounds play, guard Donte Thomas' half court pass was intercepted by the Shockers, which took away any chance at

a final shot.

"That's a hard pass," Ford said. "We wanted to take a chance getting it up the sideline instead of having it congested and getting guys trapped."

The Braves lost to the Shockers 62-59, but the team has come a long way since their home game against the Bulldogs last week.



Auston Barnes

Ford said that the differences seen in the past week can be attributed to the change in leadership in the locker room.

"Early in the year, we had too many new guys, not enough leadership and too much immaturity to be any good," Ford said.

"Now, what's happening is guys have emerged [with] leadership a little better."

The Braves' played the top team in the MVC to the wire, despite a rough showing by the Shockers. Ford noted that even though the Shockers did not play to their potential, they are still a force to be reckoned with.

"They stepped up and made All-American plays," Ford said. "I wish our good games were their bad games."

Chris Kwiecinski is junior sports communication major from Vernon Hills, Illinois. He is the Scout's assistant sports editor.

Direct questions, comments or concerns to him at ckwiecinski@mail.bradley.edu. You can also follow him on Twitter @OchoK41

Women's club basketball hosts Bradley Invite

BY CULLEN BEGLEY
Off-Staff Reporter

The Bradley women's club basketball team rarely has a chance to play in front of friends and family, but this weekend they have an opportunity to do just that.

After participating in numerous tournaments throughout the Midwest, the team finally has a chance to host its own tournament.

The team will host the first Braves Invite at Markin Recreation Center. The tournament was organized by senior biology major Cathryne Spear, the club's president.

"I really wanted a home tournament for the team," Spear said. "We have never had a home tournament before. The girls really wanted their friends to come see them play."

The tournament will be structured similar to the World Cup, minus the grouping. Each team will play one another Saturday in a "round robin" format. Sunday will be a single elimination tournament, with the seeding determined by the results of Saturday's games.

Five other teams will participate in the tournament with

the Braves: the University of Wisconsin-Madison, Western Illinois, Augustana, DePaul and Loyola. Of those five, only University of Wisconsin-Madison is a team Bradley has played in the past.

"We haven't seen the other teams play," Spear said. "It's hard to scout because you only see them at tournaments, but expectations are high. It's kind of a surprise. I'm excited."

Unlike most tournaments, there is no prize for winning the Bradley Invite. It is just a chance for players to play meaningful games while getting ready for more meaningful tournaments later in the semester.

"We are just trying to prepare for regionals," Spear said. "We are just trying to get some playing time together."

The Braves play their first game of the tournament against Augustana 10 a.m. Saturday at Markin.

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Opinion

Final minute of Super Bowl not very super

BY ALEX KRYAH
Sports Reporter

What a game, right?

That Super Bowl was quite the show. It was close, it was intense, and it was filled with controversy. It made for some excellent TV, which doesn't always translate to a great football game. Yet I feel pretty disappointed about this Super Bowl.

Forget the fact I hate New England and Seattle more than any other teams in the NFL. This Super Bowl was actually living up to the hype.

Seattle and New England really were the best teams in the league this year, and the game was filled with great, breath-taking

moments. In the end, Tom Brady was on the podium, hoisting his fourth Lombardi Trophy, which is a probably a column-worthy story anywhere else.

The 28-24 game was exciting, and it was even shaping up to be one of the best Super Bowls ever. There were 59 minutes of action that forced football fans to the edge of their seats (unless you were one of my housemates, who fell asleep for the whole game).

However, that last minute of the game produced one of the biggest football farces I have seen in years.

Seattle and New England are two of the most respected franchises in football, with two fantastic coaches. Both Pete Carroll

and Bill Belichick made two pretty brutal coaching errors that no one saw coming.

I was screaming for Belichick to call a timeout after Seattle's first down run to the 1-yard line. It was inevitable Seattle was going to pound it in with Marshawn Lynch, right? I mean, surely you wanted to give Brady time to get into field goal range and send the game into overtime, right? It seemed like Belichick was going to put Brady in an impossible, yet avoidable, situation. I had, and still have, no idea what he was thinking.

As soon as I saw Lynch motioning from the backfield, I yelled at my TV in confusion, screamed when Russell Wilson threw the ball, and stared in awe at the play

Malcolm Butler made.

I don't need to reiterate how dumb those coaching decisions were; you've all probably heard enough about that. But what are the odds that two successful coaches make two really bad decisions within the final minute of the Super Bowl?

I still have a tough time believing that sequence of events. I was expecting these two geniuses to win their teams the game, not to lose it. It was a pretty huge let-down to me when both of them made bonehead moves.

I don't want to see mistakes lose the Super Bowl; I want to see greatness win the Super Bowl.

Yet, what upset me most of all about the game was the scuffle fol-

lowing the interception.

I don't know why or how it started, but the fact that it happened is ridiculous. I understand emotions are running high, but there's no need to be a sore loser. It was absolutely childish.

When I was growing up, that was how my neighborhood football games ended. The NFL should suspend Bruce Irvin for his involvement in the scuffle, even though they probably won't. That will always taint my perception of this game for me.

The most watched TV program in U.S. history was so great for so long, but that last minute ruined it for me. I wish I slept through it.

Women's basketball knocks off Illinois State



photo by Dan Smith

Head coach Michael Brooks gathers the team together to discuss strategy in a December loss to Chicago State. Brooks and the Braves won two of three road games.

BY ALEX KRYAH
Sports Reporter

After losing all but one of their first 17 games, the women's basketball team has tripled their season win total, thanks to a pair of wins on the road.

Following their win at Loyola, the Braves were able to squeak by rival Illinois State last Friday 58-55 for their second consecutive win.

Despite blowing a double-digit lead, the Braves were able to rally behind timely shots by sophomore Whitney Tinjum and junior Fantasia Vine.

Vine hit a layup with a minute and a half left in the game,

and Tinjum's steal led to two free throws that put the game away late.

"I thought we did a great job of forcing them to go to their weaknesses," Brooks said. "They aren't a great outside shooting team, and we knew there were a couple people that we knew we had to key on. We stayed in our zone and forced them to take shots that were contested."

Brooks continued to talk about the change in their defensive philosophy. Because of the offensive struggles, Brooks decided to implement more zone defense to simplify the game on that end of the court. That plan seemed to

work well against the Redbirds, as the Braves were much more effective on the offensive side of the ball, shooting 43.6 percent from the floor.

"It was very timely that Anneke [Schlueter] hit some big shots, and Whitney hit a dagger three there toward the end," Brooks said. "It was taking advantage of those opportunities when they presented themselves from an offensive standpoint to have two people that shot really well extended some things and made it hard for them to guard us."

Tinjum has been a contributing component in the Braves increased offensive production, tallying dou-

ble digit points in three straight games.

"My teammates have been giving me the ball in places where I can be effective," Tinjum said. "The coaches have really been positive, telling me, 'keep shooting, keep shooting.'"

In the end, Tinjum's 17 points against Southern Illinois (SIU) last Sunday weren't enough to topple the Salukis. The women's ability to hit shots seemed to disappear when they traveled to Carbondale as the Braves shot 37 percent from the floor and lost 76-59.

However, the game was closer than the final score showed.

A three-point attempt by Tinjum

with four minutes left rattled out, and instead of cutting the SIU lead down to five, the Salukis got a breakaway layup off the rebound and pushed their lead to 10.

"That play was it," Brooks said. "We were that close. I thought we battled back. I think the biggest hurdle we faced in the game was that we missed easy bunnies, we missed layups, and we didn't rebound the way we had in previous games."

The Braves will try to bounce back at 7 p.m. tonight in Renaissance Coliseum against Indiana State.



Tennis sweeps IUPUI
Tennis A10

SPORTS



Softball starts season in Arizona
Softball A9

SHOCK-INGLY CLOSE



photo by Dan Smith

Junior guard Omari Grier rises above the Wichita State defense in Bradley's loss to the Shockers Wednesday night. Grier finished with 12 points in the game for the Braves.

Late Bradley rally comes up short against Wichita State

BY CHRIS KWIECINSKI
Assistant Sports Editor

A week removed from a disturbing home loss to last place Drake University, the men's basketball team found themselves against No. 15 ranked Wichita State.

After one half of play, the Braves trailed the reigning Missouri Valley Conference (MVC) champion Shockers 35-22 as the result of shooting 30 percent from the field,

seven turnovers and a non-effective defense. Another blowout loss seemed imminent.

"We were down for a good reason," head coach Geno Ford said. "[Wichita State is] not a good team, they're a great team."

The Braves, however, opened the second half with a fast 8-0 spurt, which gave the team some much-needed momentum.

"The first run gave us confidence," senior forward Auston Barnes said. "Me and Tramique

[Sutherland] were talking, and he's like, 'Hey man we can do this, [but] we need everyone on board.'"

After the Shockers countered with a run of their own, Ford made an executive decision to switch things up defensively.

Initially, the Braves started and played out the first half in a two-three zone scheme, but in the second half, Ford changed to a man-to-man defense.

"We hard hedged," Ford said.

"[We] fought over and X'ed out the post guys to keep big-on-big and guard-on-guard."

That change resulted in one of the best defensive performances of the year for the Braves, against one of the best offensive teams in the MVC.

The Braves held the Shockers to 62 points, which is 8 points below their 70 points per game season average. Bradley held the Shockers without a made field goal for the final 12:38 of the game.

That allowed the Braves to go on a 23-12 run to finish the game, which was keyed by nine of Barnes' 13 points, and 10 of junior Traumatique Sutherland's 18 points.

Wichita State's head coach, Gregg Marshall, noted how different the game would have been if the Shockers could have capitalized on their missed opportunities.

see **MEN'S BBALL** Page A10



"10 days till the season opener vs @UNOBaseball in Phoenix!!"
- Bradley Baseball, @BradleyBaseball

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